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Global Insights

India: 10 Things We Have Learned So Far

We believe India is on the rise and poised to become a major focal point for investors. Here are 10 things that we have learned.

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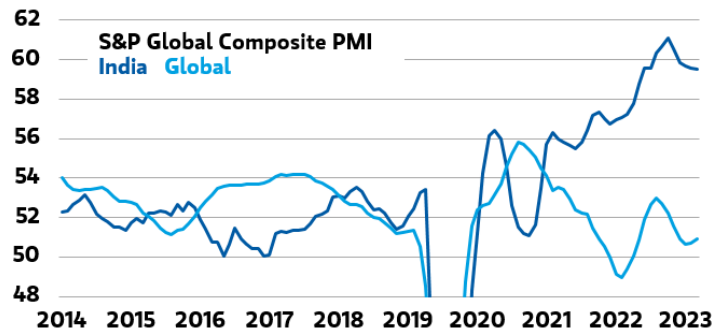
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1. India's economic growth continues to surprise to the upside.
2. Policy certainty can exert a positive impact on India's stock market.
3. The middle class is India's fastest-growing major population segment.
4. Food is likely to have a smaller weight in India's consumer price index in the future.
5. Over the next decade, one-fourth of the world's incremental workforce will likely come from India.
6. India's stock market reflects confidence in the India growth story.
7. India's real estate sector could grow threefold from its current level, as residential and commercial demand increase.
8. India's renewed focus on capital expenditures will likely fuel its ambitious pro-growth agenda.
9. India's 2024-2025 budget reflects shifting priorities.
10. India is on track to become the world's third-largest economy by 2027.

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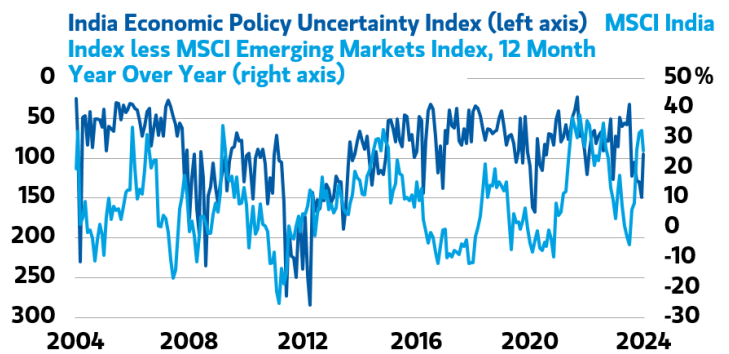
1. India's economic growth continues to surprise to the upside. The S&P Global India Composite Purchasing Managers' Index (PMI), a survey-based measure of economic trends in India's manufacturing and services sectors, has been above 50 for 31 consecutive months. Although the current 60.6 level is below the July 2023 peak, the latest reading is positive for India's economy. The global picture, meanwhile, is less sanguine. While global activity accelerated slightly last month, the risk of recession in Europe is elevated, China's housing market faces strong headwinds and US inflation remains stubbornly high, which means that policy rates could remain in restrictive territory for some time—weighing on growth. We think that the setup for India remains compelling on both an absolute and relative basis, given its positive policy backdrop, macro stability and signs that its capex cycle is on the rise.



Note: Chart is truncated at 48 and based on a six-month moving average. A reading above 50 indicates an expansion in activity, while a reading below 50 indicates contraction.

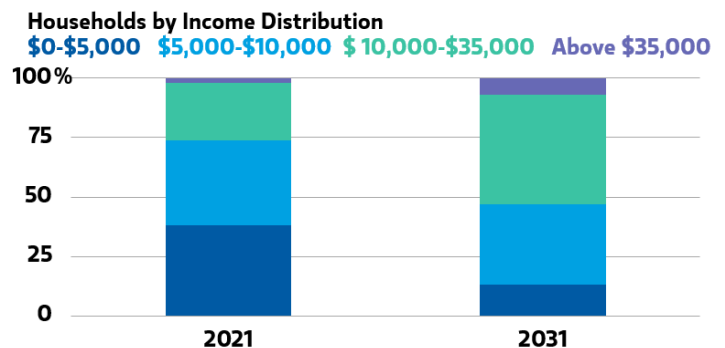
Source: Alpine Macro, Haver, Morgan Stanley Wealth Management Global Investment Office as of Feb. 29, 2024

2. Policy certainty can exert a positive impact on India's stock market. The India Economic Policy Uncertainty Index declined to 94.5 in March from 148.8 in February—a favorable development. At the macro level, the index warns of the ramifications of economic policy actions. A lower level indicates policy “certainty,” while a higher level indicates policy “uncertainty.” This is important because uncertainty could weigh on India's equity markets. In fact, a broad 2015 International Monetary Fund study found that a one-standard deviation increase in uncertainty is associated with an almost 1.25% decline in output growth—depending on the measure used. All told, there is a great deal of optimism around India's economy. Forecasters predict Prime Minister Narendra Modi will secure a third five-year term, which should continue to drive upside surprises given his growth-oriented policy focus. We expect potential resulting continuity to foster market certainty, which could support India outperformance versus the broader emerging markets.



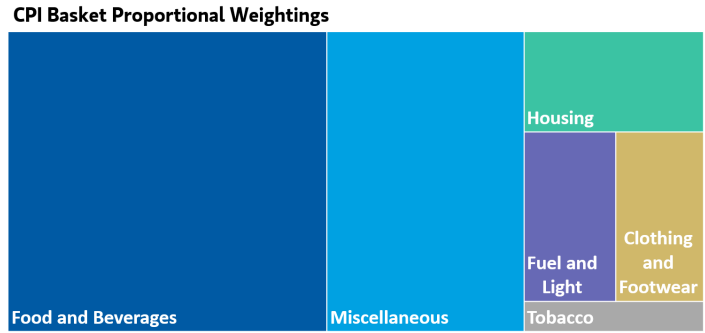
Source: Bloomberg, Morgan Stanley Wealth Management Global Investment Office as of March 29, 2024

3. The middle class is India's fastest-growing major population segment. In 2021, nearly 75% of Indian households had incomes below \$10,000. Morgan Stanley & Co. Research predicts that by 2031, 46% of the population will fall in the \$10,000-\$35,000 range—nearly double the 2021 level. As India's middle class expands, consumption, which is essential for economic growth, will likely accelerate as well. Although we expect India's economic momentum to remain strong, its economy faces obstacles. For example, while India is the world's most populous country, its 55.4% labor force participation rate is one of the lowest in the world. That said, India's demographic dividend—economic growth that may result from a rapid change in a country's demographics—should boost future incomes. Further, as more people move to cities, where many of the country's manufacturing jobs are located, India's economy will receive a boost. Currently, only 36% of India's citizens live in cities, and meaningful improvement in that number could present a tremendous opportunity for growth.



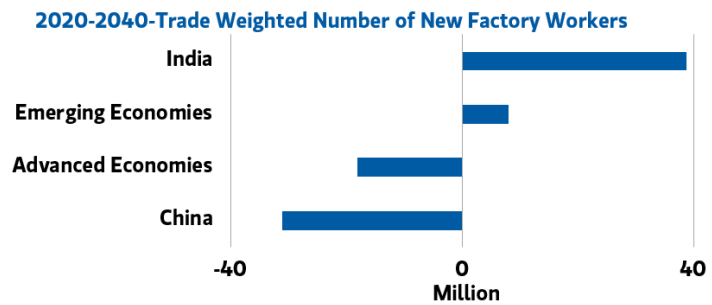
Source: CEIC, Bloomberg, Morgan Stanley & Co., Morgan Stanley Wealth Management Global Investment Office as of April 6, 2024. Morgan Stanley & Co. estimates for 2031.

4. Food is likely to have a smaller weight in India's consumer price index in the future. Annualized inflation in India fell to 5.1% in March from 5.4% in December 2023. Food inflation, which has recently accounted for nearly half of India's consumer price index (CPI), is a major problem for the Reserve Bank of India; notably it has kept its benchmark rate unchanged for 15 straight months to guide inflation toward its 4% target. Compared to the US, food is a much bigger weight in India's CPI basket. In fact, the food and beverages category is only around 14% of US CPI. Indian policymakers are currently considering reducing food's weight in its CPI market basket. According to economists at Emkay Global, a financial services company headquartered in Mumbai, food could be reduced to 40% of the basket from 46% today. This is important because India ranks as the eighth largest global importer of agricultural and related products and because food prices are generally volatile. India has a history of implementing restrictive measures on the exports of key commodities to keep a lid on local prices.



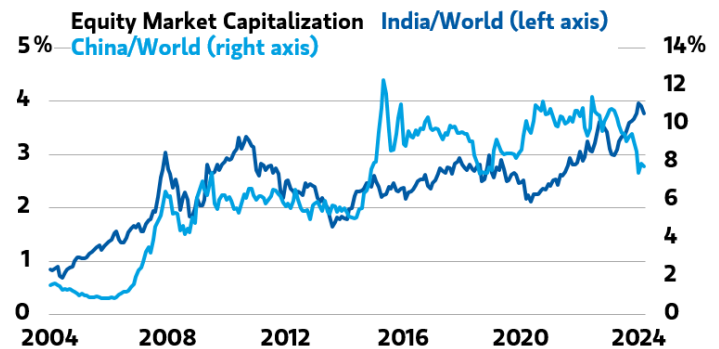
Note: Base year is 2012
 Source: Government of India Ministry of Statistics and Program Implementation, Morgan Stanley Wealth Management Global Investment Office as of Feb. 29, 2024

5. Over the next decade, one-fourth of the world's incremental workforce will come from India. Bloomberg estimates that nearly 50 million medium-skilled workers will retire in China and other advanced economies from 2020 to 2040 and that India will add nearly 40 million over the same period. Prime Minister Modi has pledged to boost manufacturing during his third term. In fact, his "Make in India" initiative aims to promote India as the preferred global manufacturing destination. Already, India is reaping the benefits. According to Bloomberg, Apple produced \$14 billion worth of iPhones in India over the past fiscal year. Further, as many as 61% of the 500 executive-level US managers surveyed by market research firm OnePoll said they would pick India over China if both could manufacture the same materials. India's demographic dividend should enhance its competitiveness and push it toward Prime Minister Modi's goal of raising the manufacturing sector's contribution from its current 15.8% of GDP to 25% by 2040.



Source: Bloomberg, Morgan Stanley Wealth Management Global Investment Office as of April 7, 2024

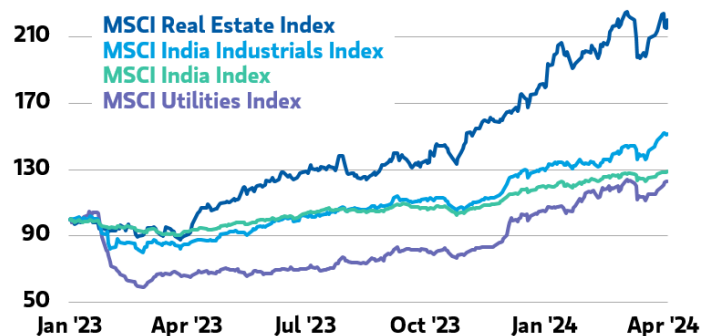
6. India's stock market reflects confidence in the India growth story. Since December 2021, China's market capitalization has declined by \$4 trillion—more than the current value of India's stock market. Still, the Indian National Stock Exchange is the third-largest in Asia and the fourth-largest in the world. The key point is that India's market cap as a percent of global market cap has doubled to almost 4% since the start of the COVID-19 pandemic. We think that it can grow further given important tailwinds. Specifically, India's promising growth outlook, policy support and revival of public/private investment may help it outpace Japan, which is the next-closest country in terms of market cap. Additionally, India's upcoming inclusion in the benchmark JP Morgan Emerging Market Bond Index will likely help attract more foreign investment. In fact, according to a press statement issued by JP Morgan, India will likely achieve its maximum 10% weight in the index by next year—leading to billions of dollars of inflows into local currency government debt. Although there will be little direct impact on equity markets, potentially lower bond yields and a more stable currency should support economic activity.



Source: Bloomberg, Morgan Stanley Wealth Management Global Investment Office as of March 31, 2024

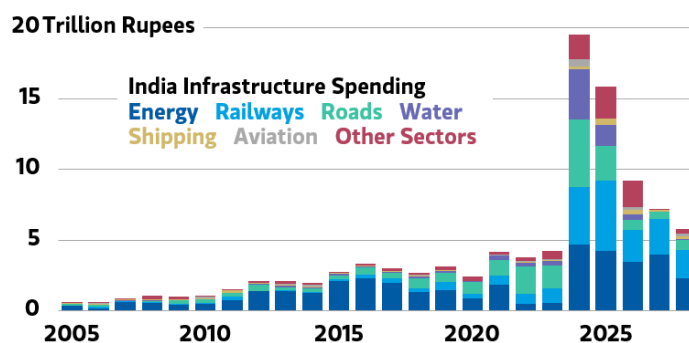
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7. India's real estate sector could grow threefold from its current level, as residential and commercial demand increase. The MSCI India Real Estate Index, which seeks to measure the performance of the real estate sector in India's equity market, has increased 120% since Jan. 2, 2023. Over the same period, India's utilities and industrials sectors have generated total returns of 23% and 51%, respectively, and the MSCI India Index has returned 28%. As investors sniff out ways to access India's growth, which has been driven mainly by strong domestic consumption, construction and manufacturing, real estate is at the forefront of those efforts. On an average annualized basis, foreign investors have invested \$4 billion in India's property market over the past five years. While the largest allocations have come from the US and Canada, Asia Pacific investors are also looking to India's real estate market, with aggregate inflows from the Asia Pacific region surging to \$1.8 billion in 2023—nearly double the 2019 level.



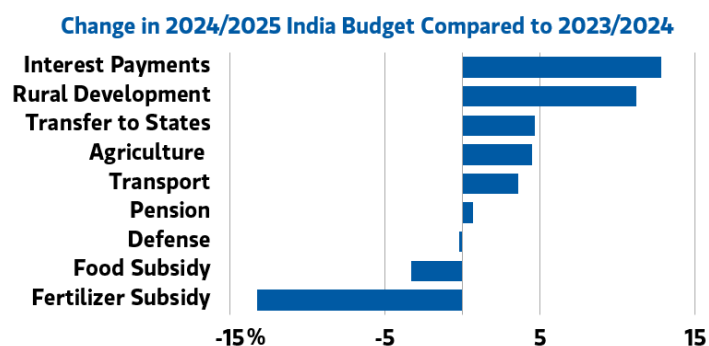
Source: Bloomberg, Morgan Stanley Wealth Management Global Investment Office as of April 5, 2024

8. India's renewed focus on capex will likely fuel its ambitious pro growth agenda. When it comes to infrastructure, India is at the cusp of significant transformation. According to data collected by Bloomberg, Indian policymakers' allocation to infrastructure has more than tripled in the past five years. This is important because infrastructure growth is critical to India's development. This includes both hard infrastructure, such as shipping ports, airports, rail lines and freights, and soft infrastructure, such as that providing access to electric and fixed broadband services. Indeed, investment-driven fiscal strategies globally act as a 1.4x growth multiplier, according to Oxford Economics. This compares to 1x for public spending and 0.5x for tax cuts. That said, policymakers must be careful, as high debt burdens can lead to diminishing returns, especially if debt servicing costs are elevated.



Source: Bloomberg, Morgan Stanley Wealth Management Global Investment Office as of April 8, 2024. Bloomberg estimates for 2024 and beyond.

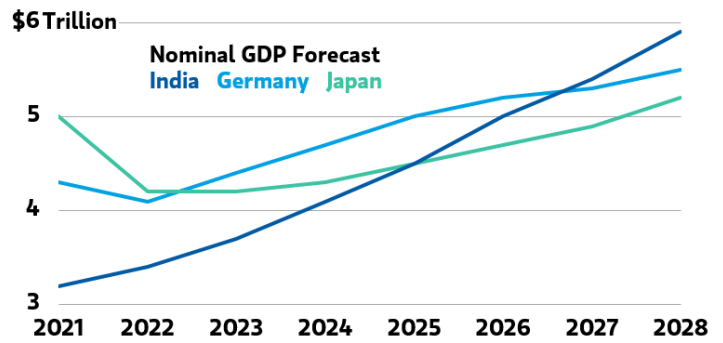
9. India's 2024-2025 budget reflects shifting priorities. Overall, India's 2024-2025 budget increased 7.5% versus 2023-2024. Of the 10 major sectors with the highest allocation, rural development, agriculture and transport stand out to us. Notably, rural development includes affordable housing for low- and middle-income residents. India's finance minister and minister of corporate affairs, Nirmala Sitharaman, has committed the country to building 20 million affordable units over the next five years. At the same time, the government plans to reduce the deficit to 5.1% through increased taxes and asset proceeds. In 2023-2024, India saw its tax-to-GDP ratio rise to its highest level in a decade, as a result of a strong economy and strict enforcement of tax collections. The government expects tax revenue to rise by 11.5% in 2024-2025 due to ongoing growth in nominal GDP, which includes the impact of inflation. We believe India's economy will be supported by strong tailwinds from policies leveraging demographics, urbanization, public/private capex and manufacturing trends to power growth.



Source: Reuters, Morgan Stanley Wealth Management Global Investment Office as of Feb. 1, 2024

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10. India is on track to become the world's third-largest economy by 2027. We see several factors contributing to its attractiveness. First, it is a popular destination for foreign direct investment (FDI). Second, a reconfiguration of global supply chains coupled with a young and highly skilled workforce could boost its economic outlook. Third, investments in infrastructure, which could serve as the backbone of India's economic growth, are projected to rise \$1.7 trillion between 2024 and 2030. Fourth, its sizable equity market and its inclusion in benchmark bond indexes will boost its attractiveness to international investors. Finally, India has taken steps to tackle corruption. For example, its de-monetization campaign, which moved activity away from the informal economy, came with the longer-term benefit of improving tax collection.



Source: International Monetary Fund, Morgan Stanley Wealth Management Global Investment Office as of Feb. 12, 2024. IMF forecasts for 2024 and beyond.

Disclosure Section

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India Economic Policy Uncertainty Index reflects scaled monthly counts of articles containing 'uncertain' or 'uncertainty' or 'uncertainties' or 'uncertainties', 'economic' or 'economy', and one or more of policy-relevant terms listed for India.

The MSCI India/Industrials Index is a free-float weighted equity index. It was developed with a base value of 100 as of December 31, 1998. The parent index is MXIN.

The MSCI India/Utilities Index is a free-float weighted equity index. It was developed with a base value of 100 as of December 31, 1998. The parent index is MXIN.

The MSCI India/Real Estate Index is a free-float weighted equity index. It was developed with a base value of 1000 as of August 31, 2016. The parent index is MXIN. GICS Level 1.

For other index, indicator and survey definitions referenced in this report please visit the following: <https://www.morganstanley.com/wealthinvestmentsolutions/wmir-definitions>

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